

FOR IMMEDIATE RELEASE

PHASE 3 OF AFFORDABLE RENTAL HOUSING DEVELOPMENT IN KIHAI ACCEPTING APPLICATIONS

Hale O Pi‘ikea III Is Designed for Families Earning 30-60% Area Median Income



(Kihei, Maui - September xx, 2025) – Applications are now being accepted and are accessible through the community website at: <https://mdihawaii.com/rentals/hale-o-piikea-phase-3/> for Hale O Pi‘ikea III, the third phase of an affordable rental housing initiative by ‘Ikenākea Development that will deliver a total of 223 rental homes upon completion. Phase III is slated to open in January 2026 and will include 35 units: 11 one-bedroom, 16 two-bedroom and 8 three-bedroom apartments, with maximum rents (including utilities) ranging from up to \$757 to \$2,100. The project’s managing agent, Mark Development, has begun accepting applications and a lottery will be held to determine the order in which applicants are processed for eligibility. Lottery selections for these residential workforce housing units will be prioritized with a preference given to residents of Maui County. Please be advised that those interested in being entered in the lottery must submit their applications by Monday, October 13th, 2025 at 5:00 p.m. Applications received after this date will be placed on a waitlist in the order received. Please refer to the community website above for more information regarding the lottery.



This project is designed for individuals and families earning between 30 percent and 60 percent of the Area Median Income (AMI) and represents a significant step in addressing Maui’s critical housing needs. Strategically located in Kihei at the intersection of Pi‘ikea Avenue and Liloa Drive, the Hale O Pi‘ikea Affordable Rental Housing Development provides residents with easy access to public transportation, health and social services, government offices, as well as shopping, dining and employment opportunities. Questions and inquiries regarding Hale O Pi‘ikea may be submitted via email to properties@mdihawaii.com.

(MN: Sept. 30; Oct. 1, 2, 3, 4, 2025)